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Hailing from Kuala Lumpur, Christina was Head of Large Local Corporates for Global Banking in Malaysia until the fourth quarter of 2020, when she was appointed Acting Head of Global Banking, Malaysia. Her appointment reflects HSBC's desire to promote local talent as well as the Bank's commitment in nurturing and growing more women leaders in Malaysia.

Christina, who joined HSBC in 2013 and has close to 20 years of experience in financial services, is a key member of HSBC's leadership team in Malaysia and has led many of the Bank's long-established client relationships. She has a passion for HSBC's Sustainability agenda, working with colleagues and clients towards a net zero carbon emissions future. She has actively led a number of diversity and inclusion and talent development programmes, including mentorship initiatives for HSBC's Malaysian talent pool and coaching for graduates in HSBC Global Banking, Asia Pacific. Christina believes that the acquisition of knowledge is a life-long pursuit and she is personally committed to sharing her knowledge with others.

Stuart Milne, Chief Executive Officer, HSBC Malaysia said: "We at HSBC are very focused on building and developing local talent, and so we are delighted to have Christina as the new Head of Global Banking, Malaysia. With her extensive experience and deep understanding of the Malaysian market, we are confident that she will lead the growth of our Global Banking franchise here. Malaysia is a strategically important market for HSBC and we will continue to invest for growth."

"With Christina's appointment, more than 40% of our Malaysia Executive Committee are women. We believe that a diverse top leadership team is essential to delivering for our customers. It is also a happy coincidence that Christina's appointment is taking place just before International Women's Day on 8 March 2021," added Stuart.

A graduate of University of London, Christina enjoys reading and cycling. Married with two children, she has a passion for travelling and experiencing different cultures with her family.

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Note to editors:

HSBC Bank Malaysia Berhad

HSBC's presence in Malaysia dates back to 1884 when the Hongkong and Shanghai Banking Corporation Limited established its first office in the country on the island of Penang, with the permission to issue currency notes. HSBC Bank Malaysia Berhad was locally incorporated in 1984 and is a wholly-owned subsidiary of The Hongkong and Shanghai Banking Corporation Limited, founding member of the HSBC Group. In 2007, HSBC Bank Malaysia was the first foreign bank to be awarded an Islamic banking subsidiary licence in Malaysia, namely HSBC Amanah Malaysia Berhad. Today, HSBC Malaysia has a network of 67 branches nationwide, of which 26 are HSBC Amanah Malaysia Berhad branches. HSBC Malaysia offers a comprehensive range of banking and financial services including Islamic financial solutions. HSBC Malaysia has also led innovation in Malaysia by introducing Malaysia's first ATM and Electronic Touch Banking in the early 1980s. Today, HSBC Malaysia has launched innovative solutions such as HSBCnet for secure banking for businesses, Trade Transaction Tracker and Facial Recognition on supported mobile phones.

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 64 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,984bn at 31 December 2020, HSBC is one of the world's largest banking and financial services organisations.

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