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### **HSBC Global Service Centre (GSC) Malaysia wins United Nations (UN) Women Award**

*HSBC GSC Malaysia is the 1st Runner Up in the Gender-Inclusive Workplace category at the inaugural Women's Empowerment Principles (WEPs) Awards ceremony*

In recognition of its continuous efforts in ensuring that it is a diverse and inclusive workplace, HSBC Global Service Centre (GSC) Malaysia has been chosen as the 1st Runner Up in the Gender-Inclusive Workplace category at the inaugural United Nations (UN) Women's Empowerment Principles (WEPs) Awards ceremony held in Thailand.

The UN Women 2020 Asia-Pacific WEPs Awards, which is organised through the European Union-funded WeEmpowerAsia programme, for the first time recognised private sector initiatives in Malaysia for their outstanding approach to address gender imbalances and reach ambitious corporate targets for women's representation in six categories, including Gender-Inclusive Workplace.

**Neeti Mahajan, Centre Director of HSBC GSC Malaysia** said: "At HSBC GSC Malaysia, we actively encourage all our colleagues to develop a fulfilling career within a supportive and inclusive environment. A place where everyone can perform at their best. HSBC is proud to have an inclusive culture where everyone can be their true self, regardless of gender or any other difference. I am particularly proud of the recognition received from WEP for the work done so far."

"Apart from promoting gender equality in the hiring, promotion and training process, HSBC GSC Malaysia also offers community support through a 12-weeks internship programme for women professionals on a career break, and a comprehensive benefits package to employees. In 2019, we introduced Next Gen Women Leaders training programme to build executive presence for high potential women talent at middle-level management and create a strong pipeline of senior women leaders," added Neeti.

HSBC GSC Malaysia is one of the complex network of HSBC Global Service Centres across the globe that manages operations for HSBC Business and Functions. HSBC GSC Malaysia has a total staff strength of circa 3000 and provides 24/7 customer service and offers services to 29 countries across 4 regions.

At HSBC, Diversity and Inclusion is part of who we are. We believe diversity brings benefits for our customers, our business and our people. We aim to build and foster a connected workforce that reflects the communities where we operate and helps us meet the needs of customers from all walks of life. Being inclusive is an expression of our values to be dependable, open and connected.

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**HSBC Bank Malaysia Berhad**

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**HSBC Electronic Data Processing Malaysia (HDPM)**

HSBC Electronic Data Processing Malaysia (HDPM) or also known as HSBC Global Service Centre (GSC) Malaysia is one of the complex network of HSBC Global Service Centres across the globe. These Global Service Centres are shared services utility that manages operations for HSBC Business and Functions.

**HSBC Bank Malaysia Berhad**

HSBC's presence in Malaysia dates back to 1884 when the Hongkong and Shanghai Banking Corporation Limited established its first office in the country on the island of Penang, with the permission to issue currency notes. HSBC Bank Malaysia Berhad was locally incorporated in 1984 and is a wholly-owned subsidiary of The Hongkong and Shanghai Banking Corporation Limited, founding member of the HSBC Group. In 2007, HSBC Bank Malaysia was the first foreign bank to be awarded an Islamic banking subsidiary licence in Malaysia, namely HSBC Amanah Malaysia Berhad. Today, HSBC Malaysia has a network of 67 branches nationwide, of which 26 are HSBC Amanah Malaysia Berhad branches. HSBC Malaysia offers a comprehensive range of banking and financial services including Islamic financial solutions. HSBC Malaysia has also led innovation in Malaysia by introducing Malaysia's first ATM and Electronic Touch Banking in the early 1980s. Today, HSBC Malaysia has launched innovative solutions such as HSBCnet for secure banking for businesses, Trade Transaction Tracker and Facial Recognition on supported mobile phones.

**The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 64 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of \$2,956bn at 30 September 2020, HSBC is one of the world's largest banking and financial services organisations.

**WeEmpowerAsia**

WeEmpowerAsia is a UN Women programme funded by and in partnership with the European Union that seeks to increase the number of women who lead and participate in business in China, India, Indonesia, Malaysia, the Philippines, Thailand and Viet Nam. For more information, visit <http://weempowerasia.org>

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