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## **HSBC Malaysia: First Bank to Launch 24/7 Unit Trust Browser with Powerful Funds Research Functions**

*Comprehensive unit trust funds information is now available on HSBC's website*

HSBC Malaysia became the first bank to launch the Unit Trust Browser ("UTB") platform with powerful funds research functions, a portal that includes detailed information on open-ended unit trusts offered by the bank. With UTB, anyone can have a wealth of information and retrieve fund documents on a wide range of unit trust funds at their fingertips 24/7. This service is open to all and requires no login, fully available on the HSBC website ([www.hsbc.com.my](http://www.hsbc.com.my)).

HSBC Malaysia introduced UTB to give the public an additional and convenient channel to access funds information. This also enables customers to have more digital tools easily available to make informed investment decisions.

The UTB has a user-friendly interface for anyone to navigate interactive fund tools, fund comparison function. The public will benefit from the powerful research functions that include basic search engine that has filtering capabilities (such as by asset class, geography, fund house, risk rating) and advanced filtering criteria (e.g. fund profile, risk profile, risk ratings, credit quality, performance etc.). HSBC Malaysia also partnered with Morningstar Asia to offer in-depth funds' information, documents and interactive charts via user-friendly interface on UTB.

"At HSBC, we continue to introduce more digital innovation to give the local community a more convenient and informed banking experience," said **Tara Latini, Country Head of Wealth and Personal Banking, HSBC Malaysia**, "after our launch of 24/7 Digital Wealth Insights Hub in 2019 and 24/7 Digital Account Opening last month, UTB with powerful fund research functions is our new 24/7 service to help the public make more informed investment decisions from anywhere, anytime."

"With this new platform, the local community will be able to retrieve latest fund documents (i.e. prospectus, PHS, annual reports, fund fact sheets and interim reports). UTB is ideal for anyone who want to perform analysis, comparison and research on unit trust funds on their own," said **Jon Chivers, Head of Wealth, HSBC Malaysia**.

To learn more about HSBC UTB, go to:

<https://investments3.my.personal-banking.hsbc.com/asp/my/ut/en-gb/discoverFunds>

To learn more about HSBC Wealth Insights, go to:

[www.hsbc.com.my/wealth/insights/](http://www.hsbc.com.my/wealth/insights/)

To learn more about HSBC Digital Account Opening, go to:

[www.hsbc.com.my/accounts/digital-account-opening/](http://www.hsbc.com.my/accounts/digital-account-opening/)

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## **HSBC Bank Malaysia Berhad**

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**Note to editors:****HSBC Bank Malaysia Berhad**

HSBC's presence in Malaysia dates back to 1884 when the Hongkong and Shanghai Banking Corporation Limited established its first office in the country on the island of Penang, with the permission to issue currency notes. HSBC Bank Malaysia Berhad was locally incorporated in 1984 and is a wholly-owned subsidiary of The Hongkong and Shanghai Banking Corporation Limited, founding member of the HSBC Group. In 2007, HSBC Bank Malaysia was the first foreign bank to be awarded an Islamic banking subsidiary licence in Malaysia, namely HSBC Amanah Malaysia Berhad. Today, HSBC Malaysia has a network of 67 branches nationwide, of which 26 are HSBC Amanah Malaysia Berhad branches. HSBC Malaysia offers a comprehensive range of banking and financial services including Islamic financial solutions. HSBC Malaysia has also led innovation in Malaysia by introducing Malaysia's first ATM and Electronic Touch Banking in the early 1980s. Today, HSBC Malaysia has launched innovative solutions such as HSBCnet for secure banking for businesses, Trade Transaction Tracker and Facial Recognition on supported mobile phones.

**The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 64 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,923bn at 30 June 2020, HSBC is one of the world's largest banking and financial services organisations.

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