

24 September 2019

HSBC MALAYSIA EMBRACES DIVERSITY IN THE SPIRIT OF HARI MALAYSIA

HSBC Malaysia celebrated the diversity of its workplace with an employee engagement initiative in conjunction with Hari Malaysia 2019 recently.

HSBC Malaysia launched its Embrace Employee Resource Group (“Embrace ERG”), an employee group which helps to attract, retain and engage a more diverse workforce in support of HSBC’s ambition to be the world’s leading international bank with a more multi-ethnic and multi-cultural team within the Bank.

In the spirit of Hari Malaysia, the launch witnessed a colourful display of local traditional costumes donned by the HSBC employees. The event brought together more than 150 attendees.

Present were Arsalaan Ahmed, Chief Executive Officer, HSBC Amanah Malaysia who is also the Diversity and Inclusion Chair of HSBC Malaysia and Marlene Kaur, Head of Communications, HSBC Malaysia who is also the Executive Committee Co-Sponsor of the Embrace ERG.

The Embrace ERG is supported by Luqman Nasir, Michelle Neoh, Amanda Allus, and Afiq Hilmie Othman.

Marlene said: “As a global organisation, diversity is in HSBC’s roots. HSBC has brought different people and cultures together in 65 countries and territories including Malaysia. We are indeed proud of our heritage and long history in Malaysia and Malaysia continues to be an important market for HSBC.”

“Our Malaysian society is known for its cultural and ethnic diversity and this is well reflected in the HSBC Malaysia team which consists of not only Malaysians, but also colleagues from all over the world. We believe this diversity – which is encapsulated in our brand promise ‘Together we thrive’ – brings benefits for our customers, our business and our people here in Malaysia,” Marlene added.

The event also featured a special session with an external speaker, Attila Emam, Group Head of Culture, AirAsia followed by an energetic Malaysian drums performance.



PHOTO 1: (L-R) Luqman Nasir, Michelle Neoh, Arsalaan Ahmed, Attila Emam, Marlene Kaur, Amanda Allus, Afiq Hilmie Othman



PHOTO 2: (L-R) Rhia Sarah George, Serena Serkawi, Tom Hall, Lili Lajman



PHOTO 3: (L-R) Marilyn Lee, Siti Zainab Ismail

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Note to Editors:

About HSBC Malaysia

HSBC's presence in Malaysia dates back to 1884 when the Hongkong and Shanghai Banking Corporation Limited (a company under the HSBC Group) established its first office in the country, on the island of Penang, with permission to issue currency notes. HSBC Bank Malaysia Berhad was locally incorporated in 1984 and is a wholly-owned subsidiary of The Hongkong and Shanghai Banking Corporation Limited. In 2007, HSBC Bank Malaysia was the first locally incorporated foreign bank to be awarded an Islamic banking subsidiary licence in Malaysia, HSBC Amanah Malaysia Berhad. Today, HSBC in Malaysia has a network of 68 branches nationwide, of which 26 are HSBC Amanah Malaysia Berhad branches. HSBC Bank Malaysia offers a comprehensive range of banking and financial services including Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Islamic financial solutions. HSBC Bank Malaysia has also led innovation in Malaysia by introducing Malaysia's first ATM and Electronic Touch Banking in the early 1980s. Today, HSBC Bank Malaysia has launched innovative solutions such as HSBCnet for secure banking for businesses, Trade Transaction Tracker and Facial Recognition.

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves our customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. HSBC serves customers worldwide from offices in 65 countries and territories in our geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,751bn at 30 June 2019, HSBC is one of the world's largest banking and financial services organisations.

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