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DIGITAL WEALTH INSIGHTS HUB: A DIGITAL WAY TO ACCESS HSBC'S INSIGHTS ANYTIME, ANYWHERE

A centralised wealth insights repository connecting people to HSBC's views

HSBC Malaysia launched the Digital Wealth Insights Hub, a centralised online wealth insights repository that connects people to HSBC's views on wealth and investment anytime, anywhere.

This innovative service provides free, easy and quick access to HSBC's wealth insights such as Asset Class Views, FX Insights, Market Outlook, Wealth Needs and more through various digital devices. It is available to everyone and no registration is required.

Jon Chivers, Head of Wealth, Retail Banking and Wealth Management, HSBC Malaysia said, "At HSBC, we aim to deliver the best-in-market digital solutions for our customers, our team and the general public. With an initiative like the Digital Wealth Insights Hub which requires no login, now everyone can have the latest and exclusive wealth and investment analysis and insights from HSBC at their fingertips."

"Leveraging on technology, we are committed to enrich customer experience by providing them with useful information and updates that they could refer to while on the go. This one-stop centre is designed in a simple and engaging way for people to read, watch and listen to the content seamlessly," Jon added.

The Hub offers a total of 20 categories of insights covering global macro views, equity views, bond views and currency views for economies such as US, Europe, Asia, China as well as Malaysia.

Also featured are world-leading independent research studies that provide insights into key issues associated with retirement, education and protection around the world.

Available on <https://www.hsbc.com.my/wealth/insights/>, Digital Wealth Insights Hub can be accessed through desktop, tablet or mobile phone. The insights can be shared via email and also printed out as a hard copy.

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Media enquiries to:

Marlene Kaur

+603 2075 3351

marlenekaur@hsbc.com.my

Lili Lajman

+603 2075 3597

liliyati.lajman@hsbc.com.my**Notes to Editor:****About HSBC Malaysia**

HSBC's presence in Malaysia dates back to 1884 when the Hongkong and Shanghai Banking Corporation Limited (a company under the HSBC Group) established its first office in the country, on the island of Penang, with permission to issue currency notes. HSBC Bank Malaysia Berhad was locally incorporated in 1984 and is a wholly-owned subsidiary of The Hongkong and Shanghai Banking Corporation Limited. In 2007, HSBC Bank Malaysia was the first locally incorporated foreign bank to be awarded an Islamic banking subsidiary licence in Malaysia, HSBC Amanah Malaysia Berhad. Today, HSBC in Malaysia has a network of 68 branches nationwide, of which 26 are HSBC Amanah Malaysia Berhad branches. HSBC Bank Malaysia offers a comprehensive range of banking and financial services including Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Islamic financial solutions. HSBC Bank Malaysia has also led innovation in Malaysia by introducing Malaysia's first ATM and Electronic Touch Banking in the early 1980s. Today, HSBC Bank Malaysia has launched innovative solutions such as HSBCnet for secure banking for businesses, Trade Transaction Tracker and Facial Recognition.

HSBC Holdings plc

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 3,800 offices in 66 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,603bn at 30 September 2018, HSBC is one of the world's largest banking and financial services organisations.