

14 January 2019

HSBC MALAYSIA CREDIT CARD HOLDERS CAN NOW PAY WITH SAMSUNG PAY

Tap, pay, and go with this secure and easy-to-use mobile wallet

HSBC Malaysia credit card customers can now enjoy a new payment option by conveniently paying for their purchases using Samsung Pay, a secure and easy-to-use mobile wallet available on selected Samsung smart devices.

Designed with multiple security measures and supporting Near Field Communication (NFC) and proprietary Magnetic Secure Transmission (MST) technologies, Samsung Pay is widely accepted by vendors.

Upon registering their credit card to the Samsung Pay app, customers simply need to tap their Samsung smart devices to make payments. The card information is secure because it is not stored on the device or shared when payment is made.

Tara Latini, HSBC Malaysia's Country Head, Retail Banking and Wealth Management said, "To meet customers' changing demands in this technology-driven era, HSBC continues to invest in digital propositions to make our banking services simpler, better and faster for our customers. The offering of Samsung Pay lets our customers enjoy a new payment option that is secure and easy-to-use."

"We are committed to providing a great customer experience across all our retail platforms by leveraging on the use of digital payment solutions. It is our commitment to help our customers manage their money in a safe, easy and convenient way," Tara added.

The service is available to all HSBC Malaysia credit card customers with a compatible Samsung device. To set up and use Samsung Pay, they need to have a Samsung account and Samsung Pay PIN or registered fingerprint or iris image.

Samsung Pay is available on Samsung Galaxy Note 9, 8, Fan Edition, 5, S9 and S9+, S8 and S8+, S7 and S7 edge, S6 edge+*, A9 (2018)* and A9 pro, A8, A8+ A8 Star*, A7 (2018) and A7 (2016 & 2017), A5 (2016 & 2017), Gear Sport*, Gear S3 and Galaxy Watch* (*only NFC payment supported).

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Notes to Editor:

Samsung, Samsung Pay, Galaxy S and Galaxy Note are all trademarks or registered trademarks of Samsung Electronics Co., Ltd.

About HSBC Malaysia

HSBC's presence in Malaysia dates back to 1884 when the Hongkong and Shanghai Banking Corporation Limited (a company under the HSBC Group) established its first office in the country, on the island of Penang, with permission to issue currency notes. HSBC Bank Malaysia Berhad was locally incorporated in 1984 and is a wholly-owned subsidiary of The Hongkong and Shanghai Banking Corporation Limited. In 2007, HSBC Bank Malaysia was the first locally incorporated foreign bank to be awarded an Islamic banking subsidiary licence in Malaysia, HSBC Amanah Malaysia Berhad. Today, HSBC in Malaysia has a network of 68 branches nationwide, of which 26 are HSBC Amanah Malaysia Berhad branches. HSBC Bank Malaysia offers a comprehensive range of banking and financial services including Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Islamic financial solutions. HSBC Bank Malaysia has also led innovation in Malaysia by introducing Malaysia's first ATM and Electronic Touch Banking in the early 1980s. Today, HSBC Bank Malaysia has launched innovative solutions such as HSBCnet for secure banking for businesses, Trade Transaction Tracker and Facial Recognition.

HSBC Holdings plc

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 3,800 offices in 66 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,603bn at 30 September 2018, HSBC is one of the world's largest banking and financial services organisations.