

# News Release

27 October 2017

## **HSBC Sponsors 5th Iclif Leadership Energy Summit Asia**

HSBC is a platinum sponsor for Iclif's 5<sup>th</sup> Leadership Energy Summit Asia (LESA). The conference which is Asia's foremost leadership energy summit will be held on 8 – 9 November at Sasana Kijang in Kuala Lumpur. HSBC has been a sponsor of the Summit since its inception in 2013. Hosted by the Iclif Leadership and Governance Centre, the event is expected to attract over 500 high-profile business personalities, entrepreneurs, top industry experts, game changers as well as leaders from the public sector and academic fraternity.

The theme of this year's event, Open Source Leadership, seeks to provide participants with an understanding of the need for reinvention to thrive in a connected, transparent and disruptive environment; what it takes to be a transformative leader and how technological empowerment has transformed companies into open-source organisations.

The programme features world-renowned speakers including Dr. Alvy Ray Smith, Co-Founder of Pixar, Ben Ripple, Founder of Indonesia's Big Tree Farms and Rajeev Peshawaria, CEO & Executive Director of Iclif amongst others. Mukhtar Hussain, CEO, HSBC Malaysia will be a key note speaker at the event and will also be a panelist for the 'Big Debate' panel session.

"We are pleased to once again sponsor the Leadership Energy Summit Asia which is one of the most prominent international platforms to address the challenges and future of leadership in this increasingly fast-paced and globalised world. The stories of adversity and success delivered by well-known speakers from varied backgrounds, occupations and passions will motivate, energise and inspire participants to look outside the box, to overcome their own fears and to build their resiliency to become better leaders", said Mukhtar Hussain, CEO, HSBC Malaysia.

Rajeev Peshawaria, CEO & Executive Director of Iclif highlighted that the speakers were selected in line with the theme of Open Source Leadership but also to ensure that the sessions seamlessly integrate content that covers a global perspective, as well as offer Asian insights to participants.

"We must consider the uber-connected environment of today as well as the increasing number of sophisticated young talent that do not think, act, perceive, strategise or make decisions like their parents did; where business-as-usual is a thing of the past. Iclif strongly believes that true leadership energy creates transformative change for business and society. The \$80 billion annual spend on the leadership development industry must upgrade its offerings to remain relevant," said, Rajeev Peshawaria, CEO & Executive Director of Iclif.

Mukhtar added, "What stands out about the LESA event is that it relates very well to people. This is especially significant for us at HSBC as we believe in developing our people to become the leaders of tomorrow and equipping them with the right tools to do so. This partnership is a powerful avenue through which we can encourage our people to better understand what true leadership is."

This news release is issued by

**HSBC Bank Malaysia Berhad**

*(Company No. 127776-V)*

Registered Office and Head Office:

2 Leboh Ampang, 50100 Kuala Lumpur, Malaysia.

Web: [www.hsbc.com.my](http://www.hsbc.com.my)

The summit will also be the platform to announce the recipients of the Iclif Leadership Energy Awards (ILEA). ILEA pays tribute to those in Asia who use their personal leadership energy to make a positive, sustainable impact in their organisations or communities. The ILEA Advisory Council that will identify, evaluate and award outstanding individuals comprises of industry captains including but not limited to Tan Sri Dr. Zeti Akhtar Aziz, Chairman of Iclif, Raja Tan Sri Dato Seri Arshad Raja Tun Uda, Chairman of Maxis Bhd and Callister Koh, Head of Human Resources, HSBC Malaysia.

###

### **Media enquiries:**

#### **HSBC Bank Malaysia**

Marlene Kaur +603 2075 3351  
Rhia Sarah George +603 2075 6043

[marlenekaur@hsbc.com.my](mailto:marlenekaur@hsbc.com.my)  
[rhia.sarah.george@hsbc.com.my](mailto:rhia.sarah.george@hsbc.com.my)

### **About HSBC in Malaysia**

HSBC Bank Malaysia Berhad was locally incorporated in 1984 and is a wholly-owned subsidiary of The Hongkong and Shanghai Banking Corporation Limited (a company under the HSBC Group). In 2007, HSBC Bank Malaysia was the first locally incorporated foreign bank to be awarded an Islamic banking subsidiary licence in Malaysia, and HSBC Amanah Malaysia Berhad, a full-fledged Islamic bank wholly owned by HSBC Bank Malaysia, commenced operations in August 2008. HSBC in Malaysia has a network of 68 branches nationwide, of which 26 are HSBC Amanah Malaysia Berhad branches. HSBC Amanah Malaysia Berhad also has offsite ATMs established in 25 locations nationwide. In 2006, HSBC was the first foreign bank to be awarded a Takaful (Islamic insurance) license in Malaysia. HSBC Amanah Takaful (Malaysia) Sdn Bhd, a joint venture between HSBC Insurance (Asia Pacific) Holdings Limited (49% shareholding), Jerneh Asia Berhad (31% shareholding) and Employees Provident Fund Board of Malaysia (20% shareholding) commenced operations in August 2006.

### **The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves around 38 million customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide from around 3,900 offices in 67 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,492bn at 30 June 2017, HSBC is one of the world's largest banking and financial services organisations.